

ArtistBe.com Named One of Internet Retailer's "Hot 100"

The Artist Community Gallery Ranks Among the Ground Breaking Online Retailers for 2014.

Wichita, Kansas ([PRWEB](#)) September 30, 2014 -- overstockArt.com is being recognized as an innovator in online retail: this week the home décor retailer got notice that its sister website, [ArtistBe.com](#) (Artist Become), has been selected as one of Internet Retailer's Hot 100 sites for 2014.

Each year, the editors of Internet Retailer select 100 e-retail sites whose innovations and advances make them models other web retailers can learn from. This year, they've decided to include Artist Become in this list.

"We are extremely honored to have received this distinction from Internet Retailer. We've made it our goal to revolutionize the way people shop for art online." said David Sasson, CEO of overstockArt.com, "ArtistBe.com is a great example of how we are changing the way artists and galleries go about their business, and I can promise you that this is just the tip of the iceberg!"

Internet Retailer's Hot 100 recognizes leading retail web sites operated by retail chains, catalog companies, Internet-only merchants and consumer brand manufacturers, including large and small sites alike in the belief that the entire industry can learn from innovation and excellence no matter the size of the retailer. As the editors of Internet Retailer select the Hot 100, they look for original marketing concepts, smart new navigation methods, site designs that instantly engage the visitor and groundbreaking adaptations to new online trends.

ArtistBe.com gives artists a platform to showcase their art for free, and gives them a voice to share their art with the world without any investment or high commissions. The company's business model is based on the sale derivative works such as reproductions of the art, for which the gallery hands out royalty payments to the artists.

Recently ArtistBe.com has went through a major redesign as well as a shift to a more powerful AWS instance all to support the growing demand for the company's services. The company has spent zero dollars promoting ArtistBe.com, and plans a full blown marketing campaign towards the holidays.

As one of the Hot 100, ArtistBe.com is among big-name sites including Apple, Amazon, eBay, Gap, Gilt Groupe, Sephora, and Williams-Sonoma, among others. To view the complete list, visit www.internetretailer.com/hot100/list/.

About overstockArt.com

Founded in 2002, overstockArt.com is one of the web's leading distributors of high-quality wall art. With more than 100,000 wall décor combinations to choose from in stock at all times, the online retailer has one goal: to make it easy and affordable for people to transform their space with hand painted art. Recognized as a premiere shopping destination for hand painted fine art reproductions, overstockArt.com has expanded its offerings to include hand painted and hand carved decorative ceramic tiles and high-quality original canvas art prints. The company also owns and operates Artist Become (ArtistBe.com), the online community for contemporary artists around the world. overstockArt.com provides decorating assistance, custom framing, commercial decorating services, augmented reality tools to help people visualize the art in their space, and an interactive mobile app for iPad, iPhone and Android. Headquartered in Wichita, Kan., the retailer was named to Inc. Magazine's 2010,



2011 and 2012 Inc. 5000 lists, Internet Retailer magazine's 2012 Hot 100 list and 2011, 2012 and 2014 Second 500 Guides, and was recognized with the STELLAService Seal for Elite customer service. For more information, visit <http://www.overstockArt.com>.

About Internet Retailer

Published by Chicago-based Vertical Web Media LLC, Internet Retailer is a monthly national business magazine that is at the core of the leading retail information website, an e-commerce conference and four directories that serve the retailing community. Internet Retailer's subscribers represent senior executives primarily from retail chains, independent stores, catalogs, virtual merchants and brand name manufacturers. Internet Retailer's circulation represents the largest multichannel readership base of any retailing magazine.

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Online Web 2.0 Version

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